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## **ChosenSecurity Delivers Industry's First On-Demand PKI Service Tailored for Small to Mid-Sized Organizations**

*On-Demand Security as a Service solution for user and device authentication, e-mail signing and encryption, legally binding digital signatures available for about \$20 per year per employee*

**NEWTON, MA – February 5, 2008** – ChosenSecurity, Inc., a leading global provider of On-Demand PKI (public key infrastructure) security services, today announced the immediate availability of the first On-Demand certificate management service designed for small to mid-sized businesses (SMBs). The service, TC EID QuickStart™, is based on ChosenSecurity's TrustCenter Enterprise ID (TC EID) offering, one of the security industry's most widely used solutions for authenticating and managing digital identities of users and devices. TC EID QuickStart's price point—about \$20 per user per year for a 500-person company—makes it the most cost-effective certificate solution available today. Additionally, in contrast to PKI managed services offerings, TC EID QuickStart has no hidden costs for hardware, software, personnel and ongoing audit fees. Fully trusted globally, TC EID QuickStart features robust management of certificates and includes features such as key recovery and advanced SLA reporting, all included in the price and with zero footprint at the customer's site.

TC EID QuickStart is the first security service to offer SMBs the same technology for tasks such as signing and encrypting e-mail, adding legally binding digital signatures to documents, and verifying the identity of users and devices that the biggest enterprises use. With the new service, customers benefit from a full-featured PKI implementation that allows enrollment, creation, suspension and revocation of universally trusted X.509 digital certificates.

PKI has traditionally been recognized as the gold standard for securing corporate data, but the technology's complexity has meant slow roll-outs, as well as substantial hardware and software costs, and necessitated use of highly trained staff. ChosenSecurity brings thousands of companies throughout the world all the benefits of bullet-proof PKI using an On-Demand model that delivers high quality security and lets companies dramatically compress start-up time, avoid the hassle of managing the PKI themselves, and avoid sinking money into servers and specialized staff.



“SMBs have the same security requirements as large enterprises—an obligation to protect customer and confidential data, the need to securely send digital documents and e-mails, and the need to know who’s using their IT systems. ChosenSecurity is pleased to provide the first solution that has been engineered to meet these companies’ needs,” said John Adams, Chief Technology Officer at ChosenSecurity, Inc. “TC EID QuickStart is a zero footprint service, unlike offerings that are laced with hidden hardware, personnel and license fees, or that require a continuous sophisticated knowledge of Microsoft operating systems to piece together a solution. For less than companies would spend on the obligatory audits of an internally hosted PKI system alone, TC EID QuickStart provides all the authentication capabilities they need to secure e-mail, documents and devices.”

Carol Baroudi, Research Director in the IT Security Practice at Aberdeen, comments: “Our research indicates a compelling need for stronger authentication for all kinds of online transactions. Making the established strength and reliability of PKI available as a service to organizations that can’t afford a full PKI deployment can go a long way toward protecting online businesses and account holders. Our current benchmark report, *Best Practices in Choosing and Consuming Managed Security Services*, speaks to the advantages organizations are realizing by taking advantage of security delivered as a service.” For access to this report, please click here:

<http://www.aberdeen.com/link/sponsor.asp?spid=30411037&cid=4581>.

TC EID QuickStart is immediately available from ChosenSecurity. For additional information, please visit us at [http://www.chosensecurity.com/products/tc\\_eid\\_quickstart.htm](http://www.chosensecurity.com/products/tc_eid_quickstart.htm).

#### **About ChosenSecurity, Inc.**

ChosenSecurity is the leading provider of On-Demand PKI (public key infrastructure) security services in the world, enabling a wide range of PKI-enabled security services for enterprise authentication, secure e-mail and digital signatures. The Company delivers breakthrough economics and implementation speed to the Enterprise; up to 70% less than in-house implementations, 50% less than traditional managed services, and can be implemented in just a few weeks.

Unlike traditional PKI implementations, ChosenSecurity is the world’s first PKI that can be deployed across multiple clients in a web-based Security as a Service model, enabling any sized enterprise to achieve PKI security in a few weeks with no capital costs, hardware, software or network changes. Headquartered in Newton, MA, ChosenSecurity is a true leader of certification service providers at the forefront of identity management. For additional information, please visit [www.chosensecurity.com](http://www.chosensecurity.com).

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