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Aladdin and ChosenSecurity Partner to Deliver Strong Authentication for Enterprises

ChosenSecurity's On-Demand PKI together with Aladdin eToken™ delivers cost-effective strong authentication

NEWTON, MA – March 27, 2008 – ChosenSecurity, Inc., a leading provider of On-Demand PKI (Public Key Infrastructure) security services, today announced a partnership with Aladdin Knowledge Systems (NASDAQ: ALDN), an information security leader specializing in authentication, software digital rights management and content security, to integrate ChosenSecurity's TC Enterprise ID™ and associated digital certificates with Aladdin's smart card-based eToken™ devices.

The agreement enables organizations of any size to use ChosenSecurity's On-Demand PKI security services in a highly portable fashion to authorize, encrypt and digitally sign sensitive data, even when working remotely. ChosenSecurity provides On-Demand PKI services for organizations of any size to cost-effectively deploy authentication, digital document signing and encryption solutions globally between their employees, partners and customers. TC Enterprise ID is a scalable solution for managing the lifecycle of multi-functional certificates and digital identities.

Joint customers can now use Aladdin eTokens to store digital certificates managed by TC Enterprise ID, making digital certificates easily portable and providing individual users the convenience of being able to access corporate data from wherever they are working.

"Delivering portable, strong authentication solutions to organizations issuing digital certificates to enable secure access and transmission of confidential information addresses a critical requirement of our customers," said Dean Coclin, Vice President of Business Development at ChosenSecurity. "Aladdin, as a strategic partner, enhances the versatility of ChosenSecurity's solutions with the most innovative, comprehensive, and easy to manage credentialing technology."



"ChosenSecurity's strength is the ability to reduce the complexity, cost, and ongoing investment in deploying a PKI - bringing strong authentication to a much larger audience that could not previously afford and manage their own CA (Certificate Authority) and PKI implementation," said Phil Pavay, Vice President of Global Business Development at Aladdin Knowledge Systems. "Together, we're offering customers - especially those with widely distributed operations - a highly portable strong authentication solution that allows organizations to transact business globally with a high level of confidence."

About Aladdin

Aladdin (Nasdaq: ALDN) is a leader in digital security, providing solutions for software and Internet security since 1985. Aladdin Knowledge Systems' Software Rights Management products are the #1 choice of software developers and publishers to protect intellectual property, increase revenues, and reduce losses from software piracy. Aladdin eToken is the world's #1 USB-based authentication solution. The Aladdin eSafe secure Web gateway provides the most advanced protection against the latest Web-based threats and attacks. Aladdin has offices in 12 countries, a worldwide network of channel partners, and has won numerous awards for innovation. For more information, visit the Aladdin website at www.aladdin.com.

About ChosenSecurity, Inc.

ChosenSecurity is the leading provider of On-Demand PKI (public key infrastructure) security services in the world, enabling a wide range of PKI-enabled security services for enterprise authentication, secure e-mail and digital signatures. The Company delivers breakthrough economics and implementation speed to the Enterprise; up to 70% less than in-house implementations, 50% less than traditional managed services, and can be implemented in just a few weeks.

Unlike traditional PKI implementations, ChosenSecurity is the world's first PKI that can be deployed across multiple clients in a web-based Security as a Service model, enabling any sized enterprise to achieve PKI security in a few weeks with no capital costs, hardware, software or network changes. Headquartered in Needham, MA, ChosenSecurity is a true leader of certification service providers at the forefront of identity management. For additional information, please visit www.chosensecurity.com.

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